



# The Best Time Management App for Using Pomodoro

**F**ocus is an easy-to-use, beautiful, and productivity app that helps you to stay focused and build a **productive work routine**. Focus is available on **Mac, iPhone, iPad, and Apple Watch** with perfect state-of-the-art sync that makes it so fast and reliable.



## Move Towards a Happier, Healthier, and Productive Workday

Focus lets you break down your work time into smaller chunks called Focus Sessions. Working in sessions helps you to stay focused and on task and get some meaningful work done. Focus also encourages you to take regular breaks between your sessions which is particularly helpful to maintain your energy, reduce stress, and keep your focus throughout the day.

## Elegantly Manage Your Tasks

The clean to-do lists support you in tackling one task at a time and make it easier to stay on task. You can organize your tasks by due date, add time budgets, and keep a track of your work time.

## Review Your Daily, Weekly & Monthly Progress

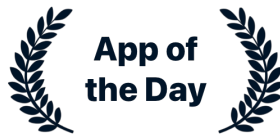
The Activity offers you valuable insights about your productivity. It lets you review your progress for each day, and keeps you motivated to accomplish your tasks.

# Who Is This App For?

Focus is a useful companion for all **knowledge workers** who want to overcome procrastination and build a routine of staying focused, for example:

- freelancers
- writers
- coaches
- developers
- academics
- students

People diagnosed with **ADHD** find Focus to be especially beneficial because it allows them to break down tasks into manageable chunks, which can make them feel less overwhelming. Working with a timer and receiving notifications can further help structure the workday and establish a good work-break rhythm.



## What Makes Focus Stand Apart From the Rest?

- Focus is **available across all Apple devices** and syncs seamlessly with iCloud across devices.
- The **design** is clean, intuitive, and elegant.
- Focus is always **built for the latest** iOS, watchOS and macOS versions, and it is adapting to features unique to each device and platform.
- We are in for the **long term**: our business model allows us to sustainably fund the development of new features, adapt to the latest in hardware and software quickly.
- Focus is crafted by a **indie team** of real people with expertise in the industry for more than **10 years**. We love to use our own product, focus on **quality** and **customer feedback**, and have been dedicated to building the best app in our category.
- All of the features, with no compromise to your **privacy**. We take privacy very seriously. So, all information is secure, **nothing is stored** on our servers and all our users have complete control over their content.

# Feature Summary:

- Fully customizable focus timer
- Clean and easy-to-use task management
- Insightful statistics and time tracking
- Fast and reliable iCloud sync
- Lock Screen Widgets
- Home Screen Widgets
- Live Activities
- App Shortcuts
- Sharing Extension to quickly add tasks to Focus
- Focus in the Menu Bar on the Mac
- Appearance customization options
- Family Sharing
- One subscription for all devices and platforms



## Focus is Available in Following Languages

- English, Spanish, French, German, Japanese and simplified Chinese

## Pricing

- Yearly subscription for \$47,99/year
- The subscription unlocks all features on every device
- A free trial is available

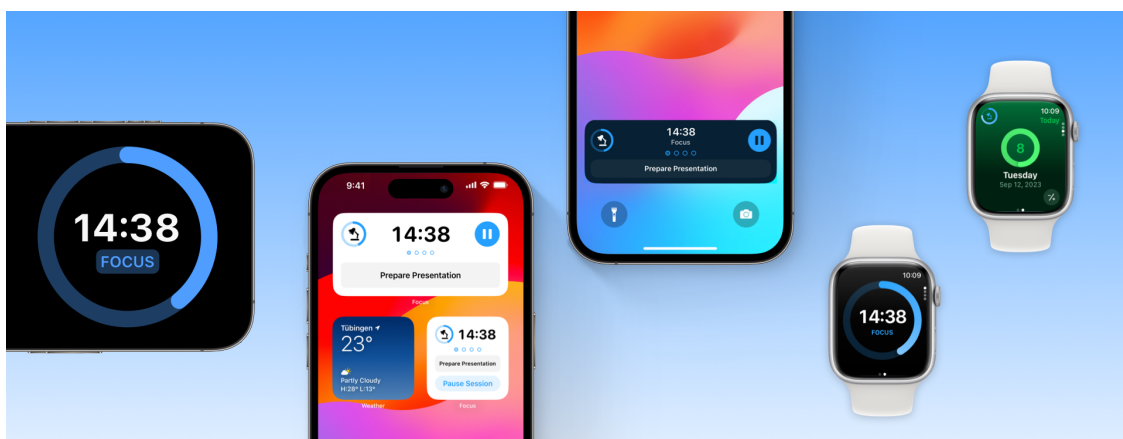
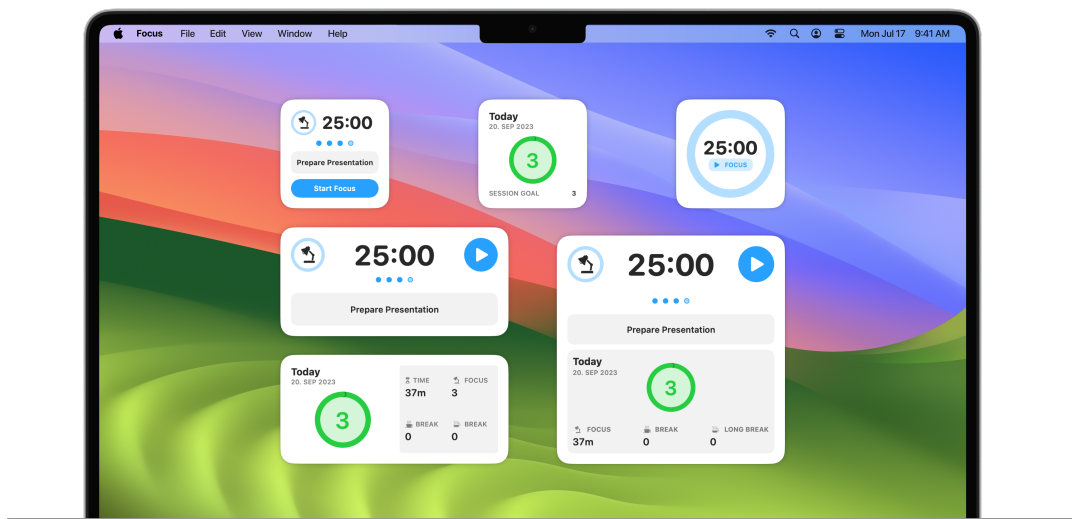
## System Requirements

- macOS Monterey and later (macOS 12)
- iOS 16 & watchOS 9 and later

# What's new in Focus 2023.5?

For iOS 17 and watchOS 10, we're introducing new Interactive Widgets, new widgets for the iPad Lock Screen and StandBy and a brand new Apple Watch app, reimagined for watchOS 10.

The release for macOS Sonoma brings Interactive Widgets to your desktop - to start your Focus Timer right from the widget!



# Who makes Focus?

Focus is made by Meaningful Things, an indie team from Germany. We've been crafting productivity apps for iOS and Mac for 10 years now. Our apps help people find more focus, get less distracted by screens, and use technology for the better.

Focus has started as a side project born out of our founders Jan's own need to find focus and soon became an essential productivity companion for many people. With the help of our customer's amazing feedback, we've continuously enhanced the app over the years.

Our customers especially love the fact that Focus is a modern app, available on all Apple platforms, and always built for the latest. Moreover, they love the simplistic look and rich feature set.

The App Store has allowed us to grow our team from a one-man show to a small and dedicated team of 4 people, and features in the App Store and Mac App Store has helped Focus to be discovered by more and more people across the world. It has since seen more than 1.5 million downloads worldwide.

Focus will stay exclusively and natively made for the Apple ecosystem and we are very excited to ship the next features that will help people to stay focused and on track!

Best wishes,

Kerstin, Heiko. Lea and Jan



Kerstin  
Product Management



Heiko  
Development



Lea  
Design



Jan  
Business